

CROWN LABORATORIES, INC.

MISSION AND VISION

Beautifully comprehensive skin care takes a deeper commitment. As a fully integrated global company, Crown is dedicated to developing and providing a diverse portfolio of safe and effective scientific solutions for life-long healthy skin.

We will devote our passion, energy and talent to become an innovative leader in the skincare industry while enriching the lives we touch.

PORTFOLIO

Aesthetics
Premium Brands
Therapeutics Brands
CDMO

GLOBAL CHANNELS

Aesthetics HCP
Premium Beauty Retail
Mass Retail
Amazon/Online
Food and Drug

INDICATIONS

Acne
Acne Scarring
Analgesic
Anti-aging
Anti-fungal
Anti-itch
Moisturization
Neck Wrinkles
Skin Biomecare
Suncare

MILESTONES

REVENUE
\$375M with +20%
annual growth rates

Ten-time Member of the
Inc. 5000 America's
Fastest-Growing Private
Companies List

Member of Deloitte's
2020 Technology Fast
500 List

KEY METRICS

FOUNDED
2000

EMPLOYEES
700+

LOCATIONS
Johnson City, TN
Dallas, TX
Glengormley, N Ireland
New York, NY

LEADERSHIP TEAM

JEFF REDARD
PRESIDENT/CEO



NADEEM MOIZ
CFO AND COO



NICK CROWE
CAO



THOMAS HITCHCOCK, PH.D.
CSO



PHIL WEBB
VP, GLOBAL HR



SHELLE HAMMOCK
VP AND GENERAL
COUNSEL



MICHAEL MCKENNA
GM AND VP,
AESTHETICS



STEVE GALLOPO
VP AND CCO,
CONSUMER SKINCARE



CORE VALUES



Diversity

Treating others with dignity and respect. Every journey is different and rich with life's experiences that should be valued and respected.



Teamwork

Working together as one team believing in the potential of people, while recognizing the value of each person's perspective.



Work-Life Balance

Striking a healthy balance between the needs of home, work and self. Diversity enriches our lives and builds better, stronger, safer communities.



Accountability

Taking ownership of our actions to further our mission and achieve our vision. Success is not accidental. We will be intentional in doing the right things and holding one another to a uniform, high standard.



Character

Acting with integrity and showing pride in everything we do. Enabling equal opportunity for personal and career success.



Excellence

Setting the standard of success for ourselves and others to follow. The vision to improve the lives we touch demands the best from each of us. Our impact is greater when we are united.

CROWN LABORATORIES, INC.

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CROWN
SKIN SCIENCE FOR LIFE

Company Milestones

2000:

- Crown Laboratories, Inc. is established

2001:

- Crown launches Blue Lizard® Australian Sunscreen, its flagship brand
- Del-Ray Labs, Inc. and Med-Derm Pharmaceuticals, Inc. become divisions of Crown

2013:

- All divisions are consolidated into Crown Laboratories, Inc.

2014:

- Crown launches its direct sales force

2017:

- Hildred Capital Partners, LLC acquires Crown Laboratories, Inc.

2018:

- Crown acquires Vita Liberata and Bellus Medical, LLC, multiple products from GlaxoSmithKline
- Crown launches beauty and aesthetic portfolios

2019:

- Crown launches new logo/tagline - "Skin Science for Life"
- Crown acquires Keri® Lotion
- Crown acquires Xycrobe Therapeutics, an innovator in skin microbiome technology
- Crown Laboratories moves into its new corporate headquarters in Johnson City, Tennessee
- Crown Laboratories launches new, reef-friendly reformulation of Blue Lizard® Australian sunscreen

2020:

- Crown completes its commercial integration plan and introduces new business units: Crown Aesthetics, Crown Beauty, Crown Therapeutics
- Crown converts a significant portion of its Johnson City-based manufacturing capability to producing hand sanitizer to combat the spread of COVID-19

2021:

- Crown acquires StriVectin, launches Premium Skincare business unit

2022:

- Crown breaks ground on 60,000-square-foot expansion of Johnson City production facility

2023:

- Crown Aesthetics launches BIOJUVE with Xycrobe Technology for the skin biome
- Crown opens newly expanded manufacturing complex in Johnson City, bringing the location's total production space to 250,000 square feet

2024:

- Crown consolidates Premium Skincare and Therapeutics into one Consumer Skincare business unit