CROWN LABORATORIES, INC.

MISSION AND VISION

Beautifully comprehensive skin care takes a deeper commitment. As a fully integrated global company, Crown is dedicated to developing and providing a diverse portfolio of safe and effective scientific solutions for life-long healthy skin.

We will devote our passion, energy and talent to become an innovative leader in the skincare industry while enriching the lives we touch.

PORTFOLIO

Aesthetics Premium Brands Therapeutics Brands CDMO

GLOBAL CHANNELS

Aesthetics HCPs Spas and Salons Premium Beauty Retail Mass Retail Amazon/Online Food and Drug

INDICATIONS

Acne Acne Scarring Analgesic Anti-aging Anti-fungal Anti-itch Body Masking Moisturization Neck Wrinkles Skin Biomecare Suncare Sunless Tanning

MILESTONES REVENUE \$375M with +20% annual growth rates

Ten-time Member of the Inc. 5000 America's Fastest-Growing Private Companies List

Member of Deloitte's 2020 Technology Fast 500 List

KEY METRICS

2000

EMPLOYEES 660

LOCATIONS Johnson City, TN Dallas, TX Glengormley, N Ireland New York, NY

LEADERSHIP TEAM



Jeff Bedard President/CEO



Francine Krenicki SVP, Global Product Development, TSC, PSC



Nadeem Moiz CFO/COO



Phil Webb EVP, Global HR



Thomas Hitchcock, Ph.D., CSO



Steve Gallopo GM and EVP, Therapeutics



Nick Crowe CAO



June Risser GM and EVP, PSC



Shellie Hammock, EVP and General Counsel



Michael McKenna GM and EVP, Aesthetics

CROWN LABORATORIES, INC.

207 Mockingbird Lane Johnson City, TN 37604

423.926.4413 crownlaboratories.com publicrelations@crownlaboratories.com



Company Milestones

2000:

• Crown Laboratories, Inc. is established

2001:

- Crown launches Blue Lizard® Australian Sunscreen, its flagship brand
- Del-Ray Labs, Inc. and Med-Derm Pharmaceuticals, Inc. become divisions of Crown

2013:

• All divisions are consolidated into Crown Laboratories, Inc.

2014:

• Crown launches its direct sales force

2017:

• Hildred Capital Partners, LLC acquires Crown Laboratories, Inc.

2018:

- Crown acquires Vita Liberata and Bellus Medical, LLC
- Crown launches beauty and aesthetic portfolios
- Crown acquires multiple products from GlaxoSmithKline

2019:

- Crown launches new logo/tagline "Skin Science for Life"
- Crown acquires Keri[®] Lotion
- Crown acquires Xycrobe Therapeutics, an innovator in skin microbiome technology
- Crown Laboratories moves into its new corporate headquarters in Johnson City, Tennessee
- Crown Laboratories launches new, reef-friendly reformulation of Blue Lizard® Australian sunscreen
- Crown receives state and local grants to proceed with facility expansion and growth initiatives

2020:

- Crown completes its commercial integration plan and introduces new business units: Crown Aesthetics, Crown Beauty, Crown Therapeutics
- Crown converts a significant portion of its Johnson City-based manufacturing capability to producing hand sanitizer to combat the spread of COVID-19

2021:

Crown acquires StriVectin, launches Premium Skincare business unit

2022:

• Crown breaks ground on 60,000-square-foot expansion of Johnson City production facility

2023:

- Crown Aesthetics launches BIOJUVE with Xycrobe Technology for the skin biome
- Crown opens newly expanded manufacturing complex in Johnson City, bringing the location's total production space to 250,000 square feet