

CROWN LABORATORIES, INC.

MISSION AND VISION

Beautifully comprehensive skin care takes a deeper commitment. As a fully integrated global company, Crown is dedicated to developing and providing a diverse portfolio of safe and effective scientific solutions for life-long healthy skin.

We will devote our passion, energy and talent to become an innovative leader in the skincare industry while enriching the lives we touch.

PORTFOLIO

Aesthetics
Premium Brands
Therapeutics Brands
CDMO

GLOBAL CHANNELS

Aesthetics HCPs
Spas and Salons
Premium Beauty Retail
Mass Retail
Amazon/Online
Food and Drug

INDICATIONS

Acne
Acne Scarring
Analgesic
Anti-aging
Anti-fungal
Anti-itch
Body Masking
Moisturization
Neck Wrinkles
Suncare
Sunless Tanning

MILESTONES

REVENUE
\$375M with +20%
annual growth rates

Nine-time Member of
the Inc. 5000 America's
Fastest-Growing Private
Companies List

Member of Deloitte's
2020 Technology Fast
500 List

KEY METRICS

FOUNDED
2000

EMPLOYEES
625

LOCATIONS
Johnson City, TN
Dallas, TX
Glengormley, N Ireland
New York, NY

LEADERSHIP TEAM



Jeff Bedard
President/CEO



Nadeem Moiz
CFO/COO



Nick Crowe
CAO



Steve Gallopo
GM and EVP,
Therapeutics



Thomas Hitchcock, Ph.D.
CSO



Shellie Hammock
EVP and General
Counsel



Joe Proctor
Senior Advisor to
CEO, Special Projects
for Board and ELT



Francine Krenicki
SVP, Global Product
Development, TSC, PSC



Phil Webb
EVP, Global HR



Michael McKenna
GM and EVP, Aesthetics



June Risser
GM and EVP, PSC

CROWN LABORATORIES, INC.

207 Mockingbird Lane
Johnson City, TN 37604

423.926.4413
crownlaboratories.com
publicrelations@crownlaboratories.com



CROWN
SKIN SCIENCE FOR LIFE

Company Milestones

2000:

- Crown Laboratories, Inc. is established

2001:

- Crown launches Blue Lizard® Australian Sunscreen, its flagship brand
- Del-Ray Labs, Inc. and Med-Derm Pharmaceuticals, Inc. become divisions of Crown

2013:

- All divisions are consolidated into Crown Laboratories, Inc.

2014:

- Crown launches its direct sales force

2017:

- Hildred Capital Partners, LLC acquires Crown Laboratories, Inc.

2018:

- Crown acquires Vita Liberata and Bellus Medical, LLC
- Crown launches beauty and aesthetic portfolios
- Crown acquires multiple products from GlaxoSmithKline

2019:

- Crown launches new logo/tagline - "Skin Science for Life"
- Crown acquires Keri® Lotion
- Crown acquires Xycrobe Therapeutics, an innovator in skin microbiome technology
- Crown Laboratories moves into its new corporate headquarters in Johnson City, Tennessee
- Crown Laboratories launches new, reef-friendly reformulation of Blue Lizard® Australian sunscreen
- Crown receives state and local grants to proceed with facility expansion and growth initiatives

2020:

- Crown completes its commercial integration plan and introduces new business units: Crown Aesthetics, Crown Beauty, Crown Therapeutics
- Crown converts a significant portion of its Johnson City-based manufacturing capability to producing hand sanitizer to combat the spread of COVID-19

2021:

- Crown acquires StriVectin, launches Premium Skincare business unit

2022:

- Crown breaks ground on 60,000 sq. ft. expansion of Johnson City production facility

2023:

- Crown opens newly expanded manufacturing complex in Johnson City, bringing the location's total production space to 250,000 square feet