

Crown Laboratories, along with our affiliated companies, has a long-standing heritage in skin care, and we are passionate about providing consumers and clinicians with innovative solutions for the skin. As our mission states, we are committed to developing and providing a diverse portfolio of pharmaceutical and consumer products that improve the quality of life for our customers.

With consumer brands like Blue Lizard Australian Sunscreen, Vita Liberata, and more, we offer best-in-class sunscreens, self-tanning lotions, moisturizers, cleansers and oral care products. Our prescription products provide healthcare professionals with solutions for managing a variety of skin conditions. We are excited about our future as we grow to become an innovative leader in the dermatology, skin care, and aesthetics industries while enriching the lives we touch.

We are currently recruiting for a Data Analyst. The job description follows:

Job Purpose Statement

The Data Analyst plays a key role in helping the organization understand its customers through the analysis of various data sources to support the commercial operations team and enable quicker and smarter business decisions to be made.

Main Accountabilities

- Conduct ad-hoc and routine analysis on OTC and Rx product sales and promotional activity with appropriate communication to internal staff, sales, and marketing personnel.
- Responsible for CRM administration, data loads and field support.
- Design and develop sales support reporting for field and internal partners.
- Responsible for performing data analysis in a complex healthcare environment
- Provide assistance with PDMA Sample Accountability Requirements
- Brainstorm with functional teams and recommend optimal way to collect, store, retrieve and analyze data
- Migrate former data platforms and integrate data into useful data warehouses/cubes from a variety of sources
- To work with field territory managers, regional managers and internal partners responding to reporting questions, current rep sales status, etc.
- Work with internal departments as needed (customer service, inside sales, finance, etc.)

Job Related Qualification/Skills

- BA/BS in Business, Economics, Finance, IT or related quantitative field
- Advanced proficiency in Microsoft Excel (VBA a plus), Access, SQL
- Strong analytical and problem solving skills
- Strong understanding of Syndicated Retail Data and/or Pharmaceutical Industry data Sources
- Experience with CRM applications
- Strong written and oral communication skills, ability to convey technical information to a non-technical audience for actionable business decisions

This job profile is intended to provide an overview of expected job duties and requirements. It is not intended to be a contract of employment, explicit or implicit. All contents are subject to change at the sole discretion of the company. Cooperation is expected of all employees. Other duties may be assigned as needed.

EEO

- For other career opportunities, please visit our Employment Opportunities:
- <https://www.crownlaboratories.com/employment-opportunities/>

- To learn more about our company and our brands, please visit our websites:
- www.crownlaboratories.com
- www.bluelizard.net
- www.vitaliberata.com
- www.nkdskn.com