

Job Description – Web Developer

Job Title:	Web Developer
Reporting To:	IT Business Systems Manager
Organizational Unit:	Business Technology
Direct Reports:	N/A
Budgetary Responsibilities:	Project Specific

Overview

The IT Web Developer is the primary technical resource responsible for creating and maintaining the company's web presence as well as other software design and applications in support of company's business objectives.

Main Responsibilities

- Serve as web developer and content manager for company websites, online stores, intranet and mobile applications.
- Develop, code, and implement in HTML, and CSS2 & 3, W3C Standards. Manipulate and create graphic design and animation elements, scripting with tools such as JavaScript, visual Studio, PHP, Microsoft SQL, C#, and jQuery.
- In conjunction with sales and marketing team members, setup and monitor SEO, AD Words, banner campaign initiatives, and overall monitoring of corporate sites. Measure and report on web metrics for all corporate sites and marketing landing pages.
- Generate reports and data models for existing and yet to be developed applications.
- When necessary, as part of IT team, collaborate on new application designs, development, purchases, training, and documentation.
- Provide company business leaders with technical solution alternatives to promote company business initiatives.
- Collaborate with team members from other disciplines in support of all projects.
- Cross train and assist in similar roles in other areas of IT.
- Consistently demonstrates a commitment to policies and procedures, including but not limited to, attendance, confidentiality, conflict of interest, and ethical responsibilities.
- Other duties as assigned by leadership.

Qualifications

- Bachelor's degree in Computer Science, Information Technology, or Equivalent.
- Knowledge of different programming languages (HTML, JavaScript, ASP, C#), database development, web content management systems.

- Functional understanding of 3rd party web application tools (e.g. Shopify, Magento, WordPress, etc.)
- Web graphics experience with Adobe applications (Photoshop, Illustrator, and Acrobat), as well as page layout applications within a PC environment.
- Ability to communicate in an understandable, polite and friendly manner, both written and verbally.
- Strong organizational skills and ability to multi-task in a business environment.
- Strong attention to detail.
- Ability and initiative to learn new software platforms quickly.

Approved By:	
Date Approved:	
Reviewed:	